

SUDHAN GROUPS

Company Profile

About the Company

- Sudhan Mobiles SG, formally registered as Sudhan Mobiles Pte. Ltd., is a Singapore-based retail and wholesale company
- Specializing in mobile phones, accessories, and electronics. Founded in 2023 by entrepreneur Sudhan Ponnudurai.
- The business operates at 8 Veerasamy Road, Singapore and has quickly established itself as one of the most dynamic
- Players in the Singaporean mobile retail industry, With a focus on trust, variety and customer value .



Our Mission and Vision



Briefly elaborate on what you want to discuss.



MISSION

- To build distraction-free phones that empower students, kids, parents, and educators to stay connected—without the noise.
- The company aims to provide trustworthy, value-driven mobile products with excellent customer service and franchise support.

VISION

- Sudhan Mobiles envisions expanding its footprint by offering opportunities for franchise partners, aiming to become a leading mobile retail network, particularly with a focus on growth in India and beyond. They strive to make a positive impact through strategic leadership, innovation, and delivering high-quality mobile technology solutions that enhance customer experiences.

Our Goals Of Sudhan Groups



Goal # 1

Becoming India's most trusted multi-brand mobile retail brand



Goal # 2

Expanding via franchising



Goal # 3

Offering affordability & choice with excellent service

Our Milestones

From a small import business in Singapore circa 2010, it grew into a multi-million-dollar mobile-retail brand and is set to launch 100 franchise outlets in India by 2025.

2005

Began as a storekeeper in India, expanded reach to Malaysia.

2009

Relocated to Singapore, undertook labor and retail roles.

2012

Early ventures in Thiruthuraipundi, then launched mobile stores in Singapore (Univercell)

2019

Established S Infotech in Tamil Nadu, expanding the technology and service footprint in India.

2022

Founded SPN Educational Trust for community and education support.

Our Management Team

Though the company was legally incorporated in 2024, they claim experience dating earlier



**Karunanithi
Duraiyarasan**

Director



**Manivanan
Thambithiliban**

Director



Thangaganapathy

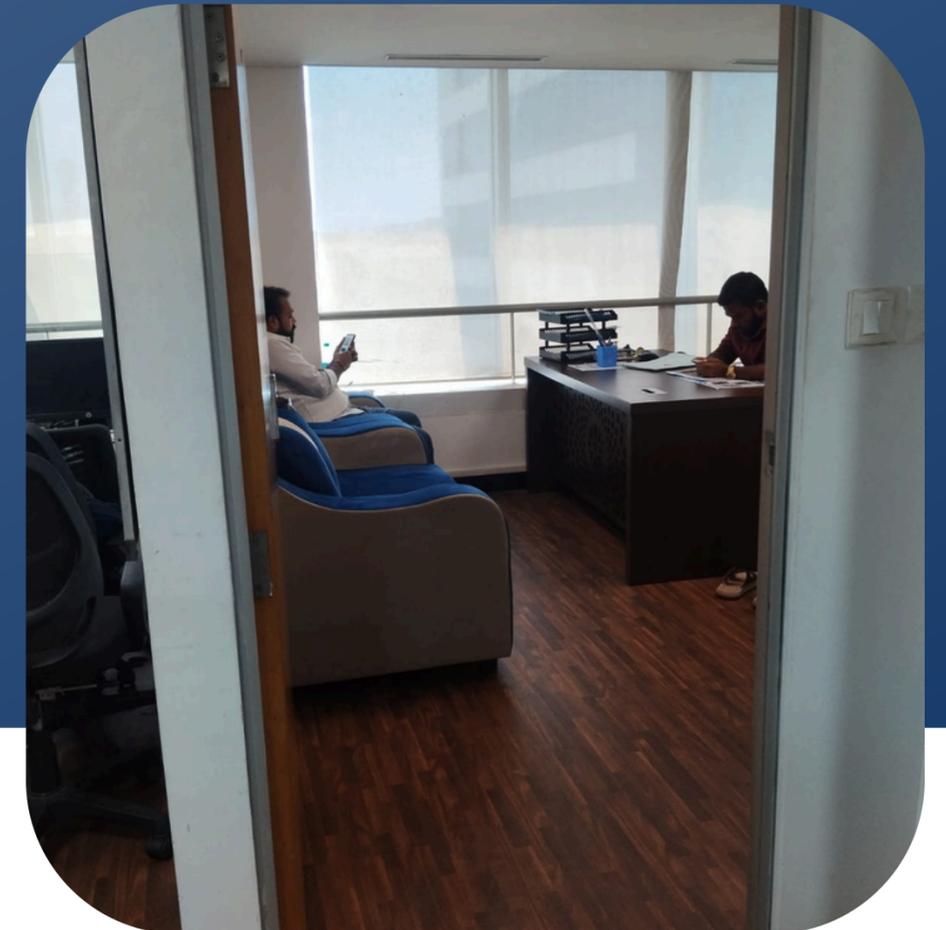
Director



Rajeshkumar

Director

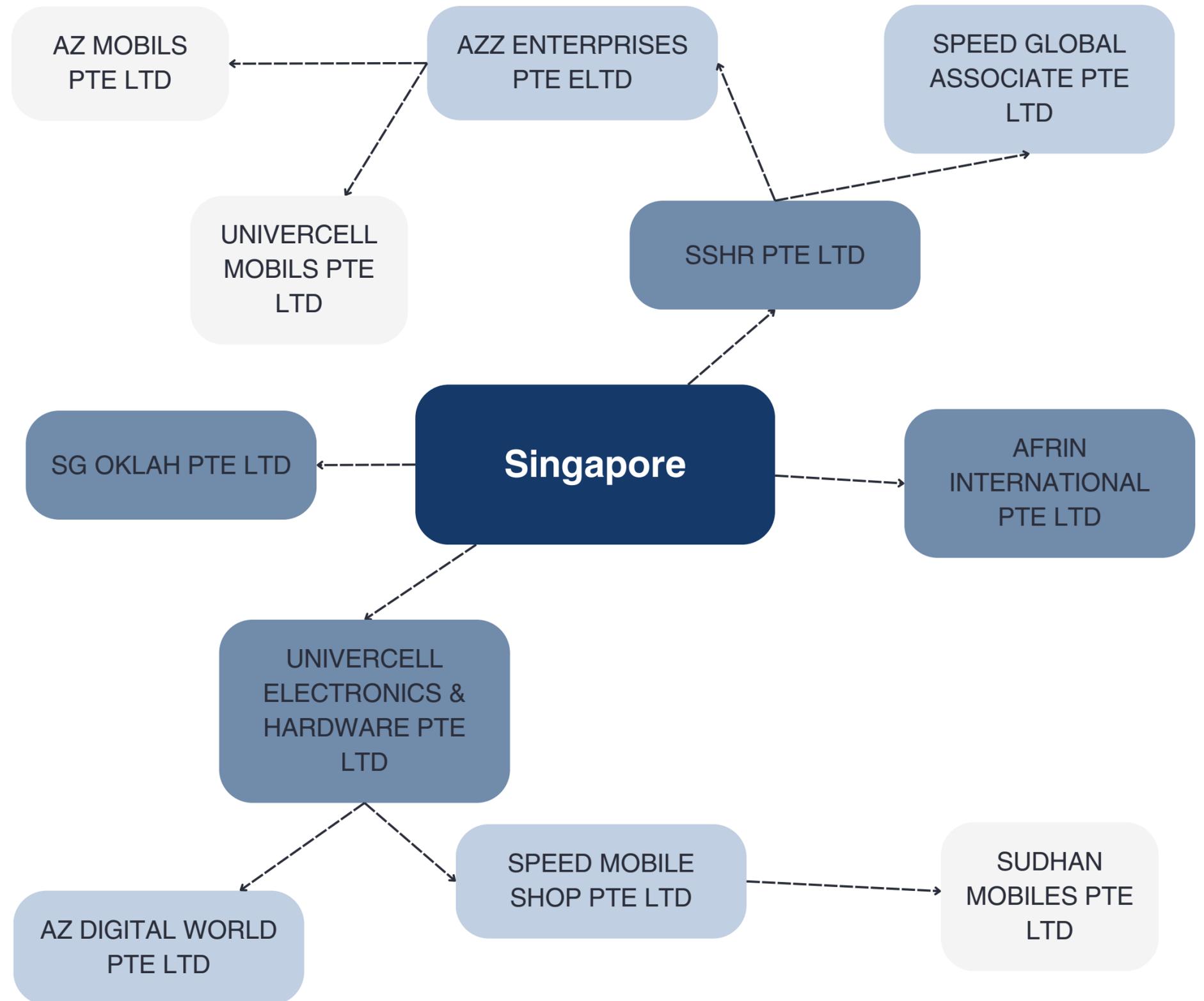
SUDHAN MOBILES



Sudhan Mobiles is a retail chain based in Tamil Nadu that specialises in selling smartphones, laptops and accessories with a focus on competitive pricing and genuine products. They also promote a franchise-model expansion, aiming to grow their brand presence through partner stores.

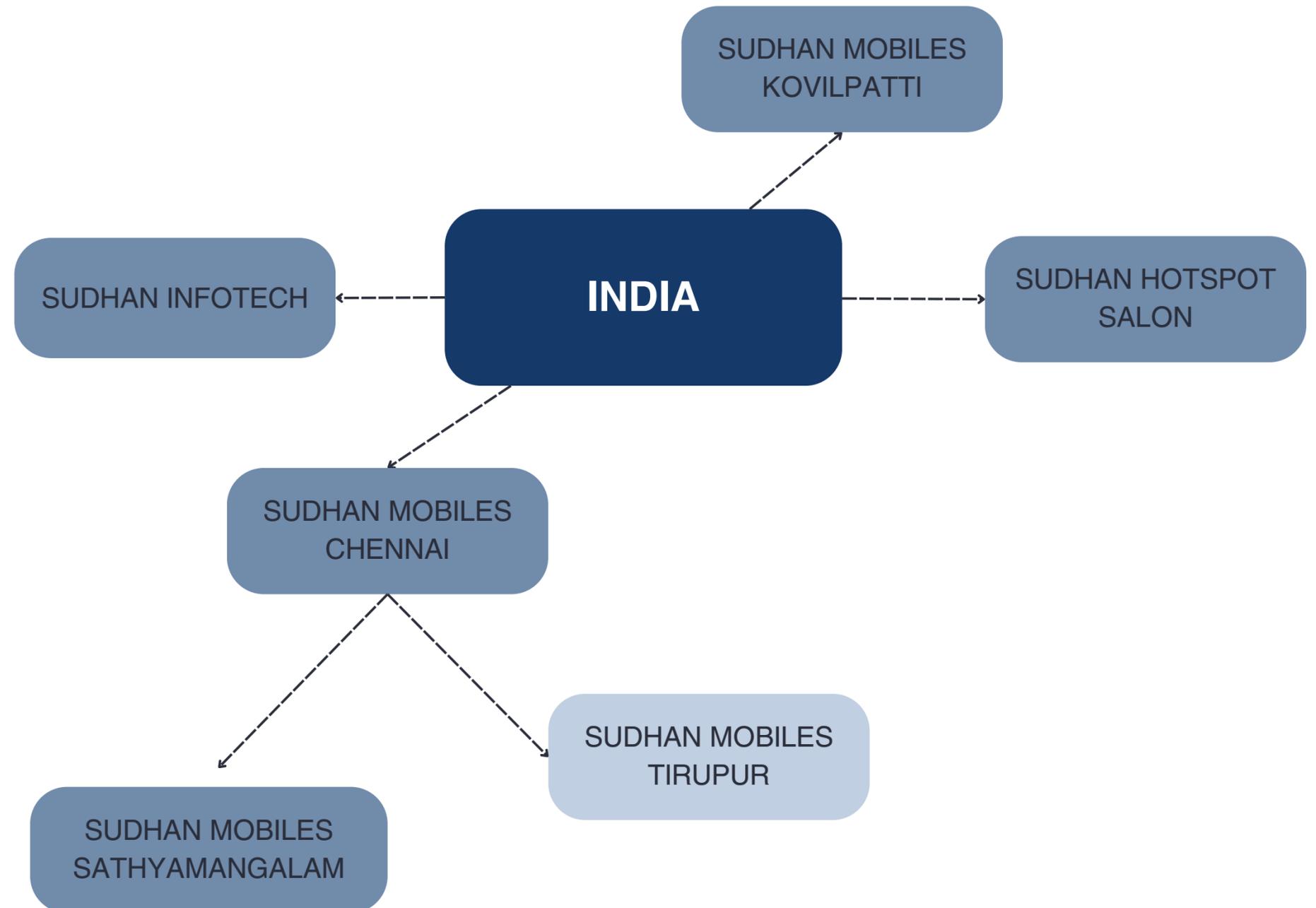
About SG Business

Sudhan Group is a growing multi-industry company driven by innovation, quality, and trust. We focus on delivering excellence across technology, business, and services — creating value and growth for our clients and communities.



About IND Business

Sudhan Group is a growing multi-industry company driven by innovation, quality, and trust. We focus on delivering excellence across technology, business, and services — creating value and growth for our clients and communities.



Connect with us.



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